

Derek Onay

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EXPERIENCE —

eFuse

Senior Product Designer • 3/23 - 9/23

Led design and research for improved application management feature resulting in a 5% improvement to in customer satisfaction for Tournament Operators.

Created governance and maintenance process for design system, which led to 10% fewer custom components in the codebase.

Innovatemap

Product Designer ▲ 1/22 - 3/23

Contracted with Sophos to document threat hunting user journeys to align product teams on user pain points.

Improved threat graph experience to speed up analyst threat hunting time by 15%, and reduce products used from 3 → 1.

Led design on Wellkind, a product serving home health patients with chronic conditions. Team successfully onboarded 25k patients in year 1. Wellkind was a winner in the 2022 App category of PM360 Award.

CareBridge

Lead Product Designer ■ 5/21 - 12/21

Led web accessibility efforts to document and audit issues across the product suite to ensure our product adhered to WCAG AA and Section 508 guidelines.

Responsible for redesign of onboarding flow, which led to a 40% reduction in implementation calls for support team & 15% increase in user satisfaction. This product helped secure a \$140m raise in Q1 2022.

Angi

Product Designer • 3/19 - 5/21

Decreased service pro attrition rate by 7% by leading research and design for digital payment solution.

Led accessibility workshop for product & engineering departments. Resulted in prioritizing and resolving 25% of WCAG accessibility issues in the web product.

Availity

UI Designer / UI Developer ■ 5/15 - 3/19

Responsible for research and design on pre-service clearance product. Product enhancements led to 15% time savings for submitting prior authorizations at a hospital.

SKILLS —

Figma
Framer

Design Systems
Adobe Suite

Journey Mapping
User Research